

Notice of Meeting

Shawnee Civic & Cultural Development Authority

Type of Meeting (Please Check)

Regular Meeting (X)
Rescheduled Regular Meeting ()
Special Meeting ()
Emergency Meeting ()
Reconvened Meeting ()
Canceled Meeting ()

Date

Time

Place of Meeting

January 18, 2018

12:30PM

Heart of Oklahoma Exposition Center

1700 W. Independence

Shawnee, OK 74804

To be completed by person filing notice:

Name: Stephanie Meiler-Gideon

Title: MARKETING MANAGER

Address: PO Box 1466

Shawnee, OK 74802-1466

Phone: 405-275-7020

Filed in the office of the municipal clerk at 9:04 AM/PM.

On: January 16, 2018

Signed: Nacie Eck

For City Clerk's Office Use Only

Date Notice released to news media: January 16, 2018

Person filing notice: Stephanie Meiler-Gideon

Notice verified by: Nacie Eck

SHAWNEE CIVIC & CULTURAL DEVELOPMENT AUTHORITY
JANUARY 18, 2018
@ 12:30 PM
HEART OF OKLAHOMA EXPOSITION CENTER

1. CALL TO ORDER.
2. ROLL CALL
3. DECLARATION OF A QUORUM.
4. CONFIRM REAPPOINTMENT OF CITY APPOINTED TRUSTEE TIM BARRICK, TERM TO EXPIRE DECEMBER 31, 2021.
5. APPROVAL OF MINUTES OF THE REGULAR SCHEDULED MEETING OF DECEMBER 2017.
6. REVIEW AND ACKNOWLEDGMENT OF MONTHLY ACTIVITY REPORT DECEMBER 2017.
7. APPROVAL OF MONTHLY FINANCIAL REPORT.
8. APPROVAL OF CLAIMS: GENERAL ACCOUNT.
9. APPROVAL OF CLAIMS: EXPO CENTER SPECIAL EVENTS.
10. APPROVAL OF CLAIMS: SHAVINGS ACCOUNT.
11. DISCUSSION CONSIDERATION AND POSSIBLE ACTION TO ACCEPT BID FOR FRED HUMPHREY CONSTRUCTION PROJECT: PROJECT IS BID IN (3) PARTS AND CAN BE ACCEPTED AS A WHOLE OR DIVIDED UP INTO PARTS. (A,B & C)
12. IFYR UP-DATE.
13. COMMITTEE REPORTS.
14. ADMINISTRATIVE REPORTS.
15. OLD BUSINESS.
16. NEW BUSINESS.
17. PUBLIC & TRUSTEE COMMENTS.
18. ADJOURNMENT.

A MEETING OF THE SHAWNEE
CIVIC AND CULTURAL DEVELOPMENT AUTHORITY
DECEMBER 21, 2017
12:30 PM
HEART OF OKLAHOMA EXPOSITION CENTER

THE TRUSTEES OF THE SHAWNEE CIVIC AND CULTURAL DEVELOPMENT AUTHORITY MET FOR THEIR REGULAR SCHEDULED MEETING THURSDAY, DECEMBER 21, 2017 AT 12:30 PM AT HEART OF OKLAHOMA EXPOSITION CENTER, PURSUANT TO NOTICE DULY POSTED AS PRESCRIBED BY LAW. NOTICE WAS FILED AT CITY HALL ON DECEMBER 18, 2017 AT 12:00 PM.

AGENDA ITEM NO.1

CALL TO ORDER.

THE MEETING WAS CALLED TO ORDER AT 12:40 PM BY CHAIRMAN RANDY GILBERT.

AGENDA ITEM NO.2

ROLL CALL

TRUSTEES PRESENT: MR. RANDY GILBERT
MR. TIM BARRICK
MR. CARL PACKWOOD (ARRIVED LATE @ 12:53PM)
MR. LANCE WORTHAM
MR. JUSTIN ERICKSON

TRUSTEES ABSENT: MS. RACHEL MELOT & MR. KARL KOZEL

AGENDA ITEM NO.4

APPROVAL OF THE MINUTES OF THE REGULAR
MEETING NOVEMBER 2017 -

THE MOTION MADE BY TRUSTEE WORTHAM, SECONDED BY TRUSTEE BARRICK TO APPROVE THE MINUTES AS PRESENTED FOR THE OCTOBER 2017 REGULAR BOARD MEETING. -MOTION CARRIED.

AYE: GILBERT, BARRICK, ERICKSON, WORTHAM
NAY: NONE
ABSTAIN: NONE

AGENDA ITEM NO. 6

APPROVAL OF THE MONTHLY FINANCIAL REPORT

THE MOTION MADE BY TRUSTEE ERICKSON, SECONDED BY TRUSTEE BARRICK TO APPROVE THE MONTHLY FINANCIAL REPORT. -MOTION CARRIED.

AYE: GILBERT, BARRICK, ERICKSON, WORTHAM
NAY: NONE
ABSTAIN: NONE

AGENDA ITEM NO.7

APPROVAL OF GENERAL CLAIMS WITH ADD ONS.

THE MOTION MADE BY TRUSTEE BARRICK, SECONDED BY TRUSTEE WORTHAM TO APPROVE THE GENERAL CLAIMS AND WITH ADD ONS AS PRESENTED. -MOTION CARRIED.

AYE: GILBERT, BARRICK, ERICKSON, WORTHAM
NAY: NONE
ABSTAIN: NONE

GENERAL CLAIMS:

A.	GRIMSLEY'S	\$118.79
B.	OKLAHOMA NATURAL GAS	\$35.91
C.	OKLAHOMA NATURAL GAS	\$43.10
D.	FINLEY & COOK	\$230.00
E.	LOWE'S	\$51.69
F.	NAPA	\$429.08
G.	FRONTIER COUNTRY MARKETING ASSOC.	\$100.00
H.	EXPRESS EMPLOYMENT PROFESSIONALS	\$476.80
I.	EXPRESS EMPLOYMENT PROFESSIONALS	\$476.80
J.	RENT-A-TENT	\$78.48
K.	FRED'S TIRE & BATTERY	\$80.00
L.	HERC RENTALS	\$409.43
M.	FIRST UNITED BANK	\$674.75
N.	AT&T MOBILITY	\$54.81
O.	OKLAHOMA NATURAL GAS	\$338.54
P.	OKLAHOMA NATURAL GAS	\$27.21
Q.	INTEGRATES NETWORK SOLUTIONS, LLC	\$734.00
R.	MARSH ELECTRIC, LLC	\$95.00
S.	FUELMAN	\$743.53
T.	CITY GREASE TRAP	\$225.00
U.	FRED'S TIRE & BATTERY	\$165.70
V.	EXPRESS EMPLOYMENT PROFESSIONALS	\$476.80
W.	SHAWNEE MUNICIPAL AUTHORITY	\$701.99
X.	AUTOMATIC FIRE CONTROL	\$1,293.46
Y.	FIRST UNITED BANK	\$134.64
Z.	THYSSENKRUPP	\$997.72
AA.	ARMSTRONG TERMITE & PEST CONTROL	\$150.00
BB.	SHAWNEE NEWS-STAR	\$345.00
CC.	YANN & ASSOCIATES	\$1187.00
DD.	AIRGAS	\$61.65
EE.	ARVEST	\$625.11
FF.	OG&E	\$12,651.75
GG.	CITY OF SHAWNEE	\$248.75
HH.	OK TAX COMMISSION	\$626.77
II.	YANN & ASSOCIATES	\$500.00
JJ.	GRIMSLEY'S	\$3,598.67
KK.	AT&T	\$356.14
LL.	JOHN DEERE FINANCIAL	\$171.58
MM.	HOUSE OF FLOWERS	\$817.59
NN.	ASK ABOUT WINDOWS	\$216.00
OO.	SPARKS HEAT & AIR	\$90.00
PP.	OKLAHOMA NATURAL GAS	\$307.41

ADD ONS:

GENERAL CLAIMS:

A.	EXPRESS EMPLOYMENT PROFESSIONALS	\$286.08
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AGENDA ITEM NO.8

APPROVAL OF SPECIAL CLAIMS

THE MOTION MADE BY TRUSTEE ERICKSON, SECONDED BY TRUSTEE WORTHAM TO APPROVE THE SPECIAL CLAIMS AS PRESENTED. -MOTION CARRIED.

AYE: GILBERT, BARRICK, ERICKSON, WORTHAM
NAY: NONE
ABSTAIN: NONE

SPECIAL CLAIMS:

A.	DEMCO PRINTING	\$50.00
B.	YANN & ASSOCIATES	\$500.00
C.	YANN & ASSOCIATES	\$1187.00

AGENDA ITEM NO. 9

APPROVAL OF SHAVINGS CLAIMS

THE MOTION MADE BY TRUSTEE BARRICK, SECONDED BY TRUSTEE WORTHAM TO APPROVE THE SHAVINGS CLAIMS AS PRESENTED. -MOTION CARRIED.

AYE: GILBERT, BARRICK, ERICKSON, WORTHAM
NAY: NONE
ABSTAIN: NONE

SHAVINGS CLAIM:

A.	OTC	\$40.50
B.	XYLO OF OKLAHOMA	\$4378.00
C.	XYLO OF OKLAHOMA	\$1620.00

AGENDA ITEM NO. 10

APPROVAL OF YANN & ASSOC 2018 AGREEMENT

THE MOTION MADE BY TRUSTEE BARRICK, SECONDED BY TRUSTEE WORTHAM TO APPROVE THE YANN & ASSOCIATES 2018 AGREEMENT. -MOTION CARRIED.

AYE: GILBERT, BARRICK, ERICKSON, WORTHAM
NAY: NONE
ABSTAIN: NONE

AGENDA ITEM NO. 11

D, C, & PA ON CHAMBER DISSOLUTION VOTE

SC & CDA IS A DUES PAYING MEMBER- EXPO GETS A VOTE ON SITUATION AT HAND W/ DISSOLUTION OF CHAMBER & NEW ORGANIZATION BEING FORMED. #1 DISSOLVE CHAMBER 2# WRAP UP THE CHAMBER AFFAIRS. ALL BOARD MEMBERS SPOKE ABOUT PROS & CONS ABOUT DISSOLUTION. SC & DA BOARD VOTED YES ON BOTH BALLET OPTIONS. THE MOTION MADE BY TRUSTEE ERICKSON, SECONDED BY TRUSTEE BARRICK ON CHAMBER DISSOLUTION VOTE-MOTION CARRIED.

AYE: PACKWOOD, BARRICK, ERICKSON
NAY: GILBERT, WORTHAM
ABSTAIN: NONE

AGENDA ITEM NO. 12

IFYR UPDATE

*CHRIS & STEPHANIE-VEGAS TRIP W/STEER WRESTLING SPONSORSHIP WENT VERY WELL
*NFR FINALS COMPETING & OUR CATTLE GUY WAS THERE ALSO
*TRADESHOW
*WORKING W/ DEBBIE ROMERO ABOUT ONLINE TICKET SALES IFYR 2018
*WORKING W/LANCE ON RODEO PROGRAM INFO FOR POSSIBLE MTG W/ SHANELY

AGENDA ITEM NO. 13 & 14 COMMITTEE & ADMINISTRATIVE REPORTS

- *CITY WORKING ON SEC B FLOORING
- *TEAM ROPING (2 DAYS)
- *ACTIVITY REPORT 6,096 PEOPLE IN 2 MONTHS
- *POPULOUS ON JAN MTG 2018

AGENDA ITEM NO. 15 & 16

OLD BUSINESS & NEW BUSINESS

NONE.

AGENDA ITEM NO. 17

PUBLIC & TRUSTEE COMMENTS

*TRUSTEE KOZEL FELL IN NOVEMBER AND IS CURRENTLY RECEIVING THERAPY TO GET BACK ON HIS FEET AGAIN

AGENDA ITEM NO. 18

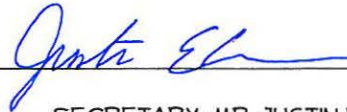
ADJOURNMENT @ 1:33PM

THE MOTION MADE BY TRUSTEE PACKWOOD, SECONDED BY TRUSTEE BARRICK TO ADJOURN THE MEETING. -MOTION CARRIED.

AYE: GILBERT, PACKWOOD, BARRICK, ERICKSON, WORTHAM
NAY: NONE
ABSTAIN: NONE



CHAIRMAN: MR. RANDY GILBERT



SECRETARY: MR. JUSTIN ERICKSON



Heart of Oklahoma Expo Center

January 2018 Events	Amount Owed	Amount Paid	Concessions / Catering
OK State Poultry Show	\$ -	\$ 1,620.00	\$ -
Circle W Marketplace	\$ -	\$ 1,712.40	\$ -
OK Pigeon Show	\$ -	\$ 780.67	\$ -
Pott County Farmers Banquet	\$ -	\$ 230.00	\$ -
Jones Arena Team Roping	\$ -	\$ 2,540.00	\$ -
<i>OK High School Rodeo</i>	<i>\$ 2,940.00</i>	\$ -	\$ -
<i>Tecumseh FFA</i>	<i>\$ 446.50</i>	\$ -	\$ -
<i>Kim Carver Barrel Race</i>	<i>\$ 3,705.02</i>	\$ -	\$ -
<i>CB Circus T-Rex Magic Show</i>	<i>\$ 395.00</i>	\$ -	\$ -
<i>NBHA</i>	<i>\$ 1,038.90</i>	\$ -	\$ 229.50
<i>Oklahoma Bully Show</i>	<i>\$ 830.35</i>	\$ -	\$ 229.50
<i>Outlaw Motor Sports</i>	<i>\$ 1,391.17</i>	\$ -	\$ 182.00
<i>HOYRA</i>	<i>\$ 3,128.41</i>	\$ -	\$ -
<i>First National Bank</i>	<i>\$ 986.48</i>	\$ -	\$ 91.00
Totals from Above:	<i>\$ 14,861.83</i>	\$ 6,883.07	\$ 732.00
January Concessions/Catering	\$ -	\$ -	\$ -
December 2017 Concessions/Catering	\$ -	\$ -	\$ 2,198.00
January 2017 (\$8,163.00)			
2018 Totals:	<i>\$ 14,861.83</i>	\$ 6,883.07	\$ 385.00

Shawnee Expo Center / SC&CDA
Statement of Assets, Liab., & Equity
As of December 31, 2017

	Dec 31, 17
ASSETS	
Current Assets	
Checking/Savings	
Arvest-General	34,722.45
Bancfirst-0161902-Shavings	8,060.80
FNB - 1020390 (Capital Improve)	57,927.13
FUB-282367-Payoff	128.30
FUB-603708-Special	29,402.62
FUB-603910-Ticket	1,726.32
Total Checking/Savings	131,967.62
Accounts Receivable	
Accounts Receivable	11,271.21
Total Accounts Receivable	11,271.21
Other Current Assets	
Concession Receivable	-2,425.09
Total Other Current Assets	-2,425.09
Total Current Assets	140,813.74
Fixed Assets	
Land Improvements	47,350.44
Parking Lot Improvements	262,113.00
RV Park	
600 Section	246,317.00
Total RV Park	246,317.00
Accum Depr- Land Improvements	-746,754.28
Accum Depr- Vehicles	-110,953.19
Accum Depr-Audiovisual Equip	-56,887.35
Accum Depr-Buildings	-4,348,426.90
Accum Depr-Business Mach	-68,505.52
Accum Depr-Comm. Equip	-5,080.64
Accum Depr-Furniture	-49,425.22
Accum Depr-Mach. & Tools	-1,846,344.36
Audiovisual Equipment	68,623.71
Buildings	7,947,192.86
Business Machines	25,786.79
Communications Equipment	68,849.24
Furniture	102,813.33
Land	645,821.42
Machinery & Tools	2,038,650.93
Parks & Recreation Equip.	29,503.09
Vehicles	124,513.19
Total Fixed Assets	4,375,157.54
TOTAL ASSETS	4,515,971.28
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Sales Tax Payable	974.74
Total Other Current Liabilities	974.74
Total Current Liabilities	974.74

4:07 PM

01/11/18

Accrual Basis

Shawnee Expo Center / SC&CDA
Statement of Assets, Liab., & Equity
As of December 31, 2017

	Dec 31, 17
Long Term Liabilities	
N/P - Arvest Sweeper	18,762.46
Total Long Term Liabilities	18,762.46
Total Liabilities	19,737.20
Equity	
County Money for Improvements	678,651.00
Fund Balance	
Restricted	4,328,238.54
Total Fund Balance	4,328,238.54
Retained Earnings	-556,480.01
Net Income	45,824.55
Total Equity	4,496,234.08
TOTAL LIABILITIES & EQUITY	4,515,971.28

Shawnee Expo Center / SC&CDA
Statement of Revenue & Expenses
One Month and Twelve Months Ended, December 31, 2017

	Dec 17	Jan - Dec 17
Ordinary Income/Expense		
Income		
credit	0.00	2,455.43
Additional Charges	3,027.00	72,001.80
Arena's	0.00	1,625.00
Booth Income	0.00	875.00
Clean Up Fee	0.00	900.00
Concession Commission	0.00	5,828.57
Concession/Catering Income	5,286.00	20,419.15
Conference Center	2,645.00	48,438.00
Discounts	0.00	-5,813.24
Fred Humphrey Pavilion	6,050.00	64,307.00
Gain from Asset Auction	6,735.00	6,735.00
Grandstand	0.00	11,550.00
Interest Income	58.54	738.68
Laundry Commission	0.00	540.60
Otto Krause Building	2,185.00	25,470.00
Rodeo Income		
Pink Night	0.00	897.25
Service Fees	0.00	33,880.00
Photography Fees	0.00	22,275.00
Softgoods	0.00	1,809.75
Practice Pen	0.00	3,816.75
Booth Rental	0.00	34,500.00
Camping	0.00	120,500.00
Concession	0.00	2,940.52
Entry Fees	0.00	241,308.00
Hay/Shavings/Ice	0.00	9,381.00
IFYR Income	0.00	0.00
Programs	0.00	5,932.00
Sponsorship	1,250.00	106,772.50
Stall Rental	0.00	160,950.00
Ticket Sales	0.00	59,261.00
Total Rodeo Income	1,250.00	804,223.77
RV Spaces	5,305.00	127,610.51
Shavings	0.00	40,588.00
Sponsorship Income	0.00	5,000.00
Uncategorized Income	6,000.00	30,856.65
Total Income	38,541.54	1,264,349.92
Expense		
Accounting	230.00	12,164.81
Advertising	0.00	3,775.00
Marketing	3,374.00	44,279.73
Bank Charges	231.33	632.26
Contract Labor	1,716.48	48,770.77
Credit Card Discounts	91.85	2,488.31
Dues	100.00	2,511.00
Equipment		
Office	387.94	775.94
Total Equipment	387.94	775.94
Equipment Rental	78.48	631.08
Fuel/Deisel	743.53	10,123.32
impact study	0.00	15,224.00
Insurance	0.00	10,971.75
Interest - Loan	625.11	9,470.43
Legal	0.00	3,140.00

Shawnee Expo Center / SC&CDA
Statement of Revenue & Expenses
One Month and Twelve Months Ended, December 31, 2017

	Dec 17	Jan - Dec 17
Maintenance		
Bldg & Grounds	6,784.64	61,597.00
Computer	734.00	21,921.93
Equipment	888.36	25,203.24
Vehicle	429.08	11,599.74
Maintenance - Other	51.69	4,791.95
Total Maintenance	8,887.77	125,113.86
Meals	0.00	875.00
Memberhisp Fees	0.00	300.00
Office Expense	50.00	14,384.34
Other Expense	858.09	914.59
Postage	0.00	612.00
Refund	0.00	400.00
Return Check	0.00	272.50
Rodeo Expense		
Meals/Food	0.00	1,761.99
Computer	0.00	1,363.98
Credit Card Fees	809.39	26,764.77
Photography	0.00	22,619.31
Softgoods	0.00	8,879.00
Ice	0.00	3,180.00
Advertising	345.00	24,655.19
Awards	0.00	36,762.10
Concession	0.00	2,692.50
Equipment Rental	0.00	28,970.50
Feed/Hay	0.00	4,712.00
IFYR Payoffs	0.00	237,902.15
Maintenance - Building & Ground	0.00	32,178.80
Maintenance - Office Equipment	0.00	748.00
Mileage	0.00	13.75
Permits Pd to IFYR	0.00	28,800.00
Personnel	0.00	66,500.00
Printing	0.00	327.00
Refund	0.00	9,850.00
Refunds	0.00	700.00
Rodeo Expenses	0.00	300.00
Security	0.00	22,726.25
Stock	0.00	81,060.00
Supplies - Building & Ground	0.00	2,278.47
Supplies - Office	0.00	2,423.13
Shavings & Bedding	0.00	8,510.00
Tax & Surcharge	0.00	26,142.20
Temporary Labor	0.00	35,864.63
Utilities	0.00	30,550.01
Youth Director	0.00	3,724.94
Total Rodeo Expense	1,154.39	752,960.67
Shavings & Bedding	5,998.00	37,291.16
Supplies - Other	0.00	11,682.96
Taxes-Other	248.75	14,649.36
Telephone	54.81	12,049.76
Utility		
Electric	12,651.75	166,914.63
Gas	1,108.31	36,427.70
Water	701.99	7,236.67
Utility - Other	0.00	-5,068.23
Total Utility	14,462.05	205,510.77
Total Expense	39,292.58	1,341,975.37
Net Ordinary Income	-751.04	-77,625.45

Shawnee Expo Center / SC&CDA
Statement of Revenue & Expenses
One Month and Twelve Months Ended, December 31, 2017

	Dec 17	Jan - Dec 17
Other Income/Expense		
Other Income		
City Contribution -SEDF	15,000.00	70,000.00
City - Capital Money	34,420.00	53,450.00
City Contributions	38,403.73	456,480.55
Total Other Income	87,823.73	579,930.55
Other Expense		
Fringe Benefits		
Health Insurance	3,947.86	36,650.49
Life Insurance	33.33	1,169.91
Retirement	1,459.18	19,494.73
Worker Compensaton Insurance	1,101.61	12,509.29
Total Fringe Benefits	6,541.98	69,824.42
General Insurance	0.00	34,481.00
Miscellaneous	86.02	6,441.48
Payroll Taxes	1,727.80	21,340.07
Salaries	24,243.74	289,921.91
Temp Labor	5,804.19	34,471.67
Total Other Expense	38,403.73	456,480.55
Net Other Income	49,420.00	123,450.00
Net Income	48,668.96	45,824.55

GENERAL CLAIMS:

A. INTEGRATED NETWORK SOLUTIONS	\$734.00
B. STUART & CLOVER	\$400.00
C. FUELMAN	\$1,193.04
D. GRIMSLEY'S	\$212.42
E. OKLAHOMA NATURAL GAS	\$235.98
F. OKLAHOMA NATURAL GAS	\$50.63
G. OKLAHOMA NATURAL GAS	\$157.93
H. OKLAHOMA NATURAL GAS	\$43.35
I. OKLAHOMA NATURAL GAS	\$70.36
J. OKLAHOMA NATURAL GAS	\$269.51
K. OKLAHOMA NATURAL GAS	\$195.07
L. FIRST UNITED BANK	\$372.81
M. METROPOLITAN TELECOMMUNICATIONS	\$2,534.23
N. FIRST UNITED BANK	\$1,492.22
O. AT&T MOBILITY	\$54.81
P. HERC RENTALS	\$409.43
Q. AIRGAS	\$105.86
R. AIRGAS	\$7.78
S. FINLEY & COOK	\$345.00
T. LOWE'S	\$61.58
U. SHAWNEE OFFICE SYSTEMS	\$12.64
V. SHAWNEE NEWS-STAR	\$192.51
W. FMCA	\$50.00
X. COMMUNICATION SERVICES	\$160.25
Y. SHAWNEE MUNICIPAL AUTHORITY	\$607.46
Z. FASTENAL	\$195.94
AA. ARMSTRONG TERMITE & PEST CONTROL	\$150.00
BB. OK TAX COMMISSION	\$1,090.64

SPECIAL CLAIMS:

NONE

SHAVINGS CLAIM:

NONE

Acme Glass- Shawnee OK

Job: Door Replacement & Concession Area Re-Make

A) Concession

24' wide by 10' tall

Using 1 door in storage & new sidelites on both sides
to fill in the opening

1/4" clear tempered glass

Framing installed by others

Materials & Labor \$3,297.59

B) Interior door replacement

Using 2 existing doors in storage

New thresholds, sweeps & 1 closer

Materials & Labor \$1,300.00

C) Exterior Entry

All New

222" x 108" opening

To be set up like it is now-

Medium stile panic doors with sidelites 1/4" tinted
tempered glass Bronze Framing

Materials & Labor \$8,595.16

Total Costs of All (3) Steps: \$13,192.75

*Vann & Associate's 2017 Calendar Year Survey Results
January - December*

January 1-31, 2017

Expo-Facebook: 3,085 Likes; 29 new

IFYR-Facebook: 6,793 Likes; 29 new

Twitter: 1,540 Followers; 45 new

Instagram: 4,105 Followers; 77 new

Jan 1, 2017 -Sept 15, 2017

Total website visits: 12,589

February 1-28, 2017

Expo-Facebook: 54 new

IFYR-Facebook: 28 new

Twitter: 42 new

Instagram: 62 new

March 1-31, 2017

Expo-Facebook: 35 new

IFYR-Facebook: 32 new

Twitter: 33 new

Instagram: 53 new

April 1-30, 2017

Expo-Facebook: 40 new

IFYR-Facebook: 21 new

Twitter: 25 new

Instagram: 18 new

**2 Events-both used concession*

**Attendee count ranged from 100-500*

**Both Respondents left comments, 1 respondent was semi-satisfied, the other was very satisfied*

May 1-31, 2017

Expo-Facebook: 36 new

IFYR-Facebook: 77 new

Twitter: 25 new

Instagram: 37 new

June 1-30, 2017

Expo-Facebook: 36 new

IFYR-Facebook: 173 new

Twitter: 76 new

Instagram: 76 new

July 1-31, 2017

Expo-Facebook: 64 new

IFYR-Facebook: 1,130 new

Twitter: 122 new

Instagram: 645 new

IFYR Survey Results

61 Responses

How satisfied with the Expo Center staff? 25 comments

Visited Western Tradeshow-63

How satisfied with tradeshow? 17 comments

How satisfied with the Conference center facilities? 7 comments

63 stayed on grounds

14 stayed off-grounds

How satisfied with the on-grounds stalling area? 27 comments

How satisfied with the rodeo arena, practice arena, & surrounding grounds? 16 comments

63 visited concession

Any thoughts that could help improve or additions, to the OK Exposition Center or IFYR in general? 27 responses

August 1-31, 2017

Expo-Facebook: 41 new

IFYR-Facebook: 45 new

Twitter: 21 new

Instagram: 67 new

September 1-30, 2017

Expo-Facebook: 70 new

IFYR-Facebook: 19 new

Twitter: 11 new

Instagram: 47 new

*1 event used concession

*Attendee count ranged from 8-500

*4 Respondents, all were satisfied except 1

October 1-31, 2017

Expo-Facebook: 18 new

IFYR-Facebook: 24 new

Twitter: 10 new

Instagram: 5,103 Followers

November 1-30, 2017

Expo-Facebook: 93 new

IFYR- Facebook: 23 new

Twitter: 19 new

Instagram: 5091 Followers

*Events that used concession-Satisfied

*Approx. attendee count: 400

*1 Respondent, Commented very satisfied

w/event, excellent staff, & very satisfied

w/facilities

*Respondent's event stayed at RV Park

December 1-31, 2017

Expo-Facebook: 25 new

IFYR- Facebook: 40 new

Twitter: 26 new

Instagram: 5,115 Followers



January 9, 2018

Mr. Chris Dunlap
Assistant Director
Heart of Oklahoma Exposition Center
International Finals Youth Rodeo

RE: Online Entry Proposal

Mr. Dunlap :

I begin with our sincere thanks to you and your team for the time you spent with us evaluating what you have and what you need. It was very helpful. Based on our conversations we propose the following Initial Product Offering.

Online Entry Features

- Cloud Based System that works with Tablet or PC and requires Internet Connection
- All data stored in a 99% uptime guaranteed secure data center
- Minimal Broadband Requirements – can run from cell phone hotspot
- Member profile will be completed by members at time of application. Easy to renew in the following year also. This will save you hundreds of man-hours of manual entry every year.
- All documents uploaded by members via scanner or cell phone camera capture
- Instant notification to IFYR at time of entry and receipt to contestant.
- Online shopping cart. Includes Entry, Stalls, Shavings, RV. etc. Card processing fees are 6.75% with credit card and 4.75% with digital wallet.

- Member approval system - Allows staff to see at a glance who's submitted all paperwork and who hasn't
- Interactive reports with powerful filters to drill down to just the data you need
 - All reports downloadable to Excel
- Access to both active and inactive members - You may find this helpful for keeping in touch with past contestants.
- Email and text directly from membership system - Text notification requires subscription. Additional fees may apply
- Support and training to IFYR Staff

PRICING

Initial Setup Fee - \$5,000

Annual Subscription - \$3,000 plus tax if applicable

TERM

3 Year initial commitment - Annual afterwards

The above offer is exclusive to IFYR and valid until January 31, 2018 in order to provide services by April 1, 2018.

Offered By:

Accepted By:

Brian J Powers
Equestevent.com



1700 W. Independence
P.O. Box 1466
Shawnee, Oklahoma 74802
(405) 275-7020 | ShawneeExpo.org

January 2018 Events & Attendance

January 1 st	Jones Production Team Roping	1,000 people
January 4 th	BancFirst meeting	60 people
January 5 th -6 th	Outlaw Motor Sports	1,200 people
January 7 th	Central Church of Christ	500 people
January 11 th -14 th	Red Dirt Agility	300 people
January 13 th	OCCRA Banquet	600 people

Total of Event Days= 10

Total of Attendance= 3,660

Total of Event for the year= 6

Total of Events Days for the year= 10

IFYR Report January 2108

- Met with Renee Underwood to go over plan for our Youth Directors at the IFR Finals.
- Conference call with Brian Powers with Equest Event about the online event entry.
- Meeting set with Debi and Declan to discuss our online Ticket Sales.
- Personnel packets have been sent out. Several packets will be taken to IFR this week.
- Working on new sponsorship opportunities and sending packets out to previous sponsors.
- Fielded several calls from people interested in bidding the team roping steers and calves.
- Stephanie is working on making the tradeshow more of an event. She received several calls from new vendors that are interested.
- Gold Buckle Thursday Jan. 18 @ 6:00 PM. We will receive a twenty-fifth year appreciation award from the IPRA.



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Administrative Report January 2018

- Working with Charlie Kolarik with Populous Group to remove some things that aren't exactly needed for our facility, in effort to try to cut some of the cost for the final Assessment. I have schedule Populous to be present at the February meeting to make the revised presentation.
- Working on bids to remodel the concession area in the Fred Humphrey Pavilion.
- Staff has been setting up events and fighting the weather. We have had several broken water lines to repair, as well as repairing walk through doors, stalls, and winter time cleaning of the facility.
- Monthly meeting with Vann & Associates.